# Local Business Guide to Working with Cruise Lines

## I am a retail vendor or restaurant:



## I have a brick and mortar storefront

Wonderful! Community businesses selling goods, merchandise or food will be featured in our community map distributed to cruise lines and passengers. Don't forget to note Port of Calldates and adjustyour hours and staffing appropriately.



### Request inclusion

Contact the City of Valdez today to join our email distribution list and request inclusion in the community map.



### Want to take it a step further?

Consider social media specials or giveaways on port of call dates to drive business to your door.



## I do not have a brick & mortar storefront

Please contact the City of Valdez today to join our email distribution list and request inclusion in the community map.



# Consider reaching out to local businesses wanting to compliment their offerings by allowing you to set-up a booth on port of call days

**/** 

The Port of Valdez will **NOT** be hosting waterfront vendor fairs in a distinct effort to drive passengers into town to explore

## I offer recreational excursions or a cultural experience:



# Cruise lines and their shore excursion agents often request bids for shore excursion contractors

That includes activities like glacier, kayak or flight tours and cultural experiences like museum or hatchery viewing.



#### Connect with Cruise lines

Interested parties will want to stay apprised of opportunities and bid submission dates by contacting the cruise lines personally

#### Holland America:

Contact Jennifer Miller at jmiller@hagroup.com

Viking Cruise Lines via Premier Alaska Tours: Contact Josh Howes at josh@touralaska.net

#### Didn't win a shore excursion bid?

Contact the City of Valdez today to join our email distribution list and request inclusion in the community map.

## Questions?

Contact the City of Valdez Economic Development Department at 907-834-3490 or email <u>mbarberio@valdezak.gov</u>